

DIVINO Wine Hospitality and Travel

NEW LOOK

The must-attend appointment for the best wine travel operators

2nd edition www.divinowht.com



FORMAT

- ✓ Club-styled event, upon-invitation only, with **hybrid formula**
- ✓ Up to **40 prescheduled** appointments of 15 minutes each (20 live + 20 virtual), extra appointments upon request
- ✓ Seminar on Wine Hospitality and Travel held by professionals
- ✓ Food & wine product presentations and tastings
- ✓ Group presentations for destinations, consortia and tourism boards
- ✓ Participation formulas:
 - Hybrid: from Sunday 15 to Wednesday 18 November** - a 4-day event including: one-night accommodation, services and social happenings at **Tenuta di Artimino – Artimino, Tuscany**
 - Virtual: from Tuesday 17 to Wednesday 18 November** - a 2-day virtual event with online workshop

GUESTS

BUYER (40)

Profile: T.O./T.A. specialized in wine & food tourism, Incentive Houses, Wedding & event planners
Geographic origins: USA/North America, Europe (Italy included), Asia, Australia.

EXHIBITORS (40)

Profile: Wine hotels (4*s/ 5*), wineries with hospitality and events services, hotels without winery placed in the wine routes, DMCs, Consortia, tourism boards
Geographic origins: Italy, Europe.

Journalists specialized in food & wine, travel and lifestyle

DRAFT PROGRAMME

Sunday Nov. 15 th On-site event	Monday Nov. 16 th On-site event	Tuesday Nov. 17 th Virtual event	Wednesday Nov. 18 th Virtual event
Arrival Seminar Wine tastings, dinner Overnight stay	Workshop – session 1 Lunch Workshop – session 2 Departure	2.30pm – 7.30pm CET Online workshop	2.30pm – 7.30pm CET Online workshop

PARTICIPATION FORMULAS

HYBRID formula (live + virtual) - up to 40 appointments

- ✓ Single participation (1 company / 1 badge)
- ✓ Shared participation (2 companies / 2 badges)

VIRTUAL formula – up to 20 appointments

- ✓ Single participation
- ✓ Shared participation

Additional services

- ✓ Group presentation (max. 5 sellers / 10 buyers)
- ✓ Extra badge hybrid formula with accommodation
- ✓ Extra badge hybrid formula without accommodation
- ✓ Extra-delegate access virtual formula (max. 2 per company)